

## **Océ**PRISMA® access 5.2 software

# Attract, print, deliver, it's yours



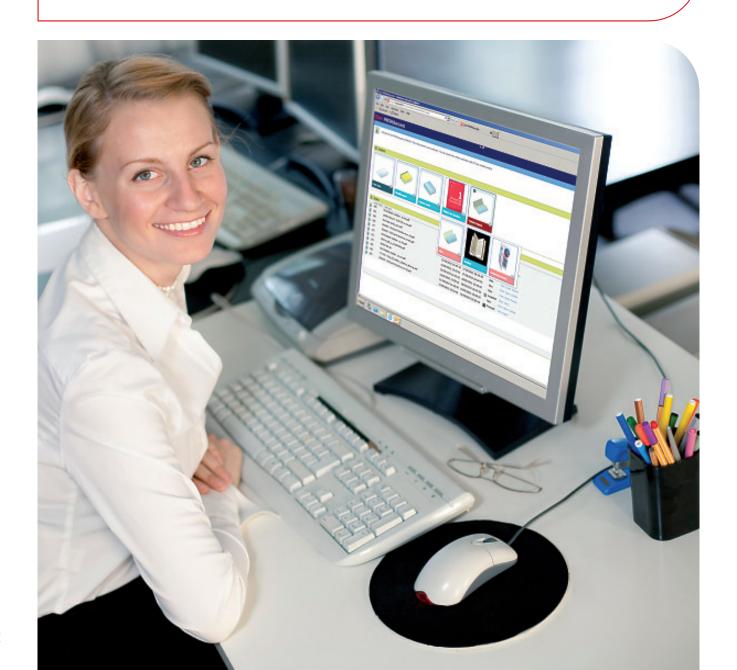




Workflow
management to
increase production
print volumes

- Easy document structured submission
- PDF-based workflow for faster and smoother job processing
- Better communication with customers
- Single overview of all jobs in production
- Operator console can be customised for each CRD/ Print for Pay worker
- Financial controls including cost estimation, cost quotation, quota and budget approval
- Add services as your business grows

### Attract, print, deliver, it's yours

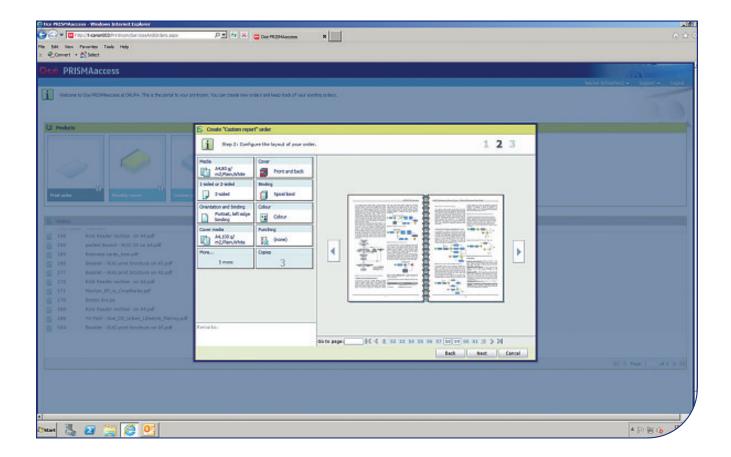


#### Océ PRISMAaccess 5.2 software

#### Workflow management to increase production print volumes



Océ PRISMAaccess 5.2 software turns your Central Repro Department (CRD) or Print for Pay into a print order magnet. For your customers, it makes submitting jobs for CRD/Print for Pay production as easy and attractive as printing to their local printer. Moreover, it makes it easy for you to keep them informed about order status. You will process jobs faster and have a better control on costs. As your business grows, you can expand CRD/Print for Pay access and add new services. With high quality service like this, customers will be coming back for more.



#### Make it easy to attract customers

With Océ PRISMAaccess 5.2 software, customers submit jobs to CRD/ Print for Pay directly from their desktop. It is as easy as printing to their local printer. Jobs can also be submitted using a web interface, a downloadable driver or simply by email.

With the Document Structured Submission customers can see all products made available for them at a glance. The ordering process is completed in 3 easy steps. First the desired type of bounded or folded document is selected. Then the document(s) and their requirements with respect to Media and Finishing are selected. Finally, the customer can request a variety of communication information, such as: cost estimation, quotation, delivery information, email communication etc. and complete the ordering process by sending it to the CRD/Print for Pay. With automated email notification and a personalised overview of all their jobs in production, you can keep them fully informed on order status. The result is: no confusion about job requirement, fewer outsourced jobs, greater confidence in your service and happier customers and employees.

#### Turn your CRD/ Print for Pay into a well oiled machine

Job processing is much smoother with Océ PRISMAaccess 5.2 software. The operator console gives you a single overview of all jobs received and informs you when new orders arrive. If needed PDFs can even be viewed and merged, increasing your efficiency.

Preflighting is quicker and easier. The software integrates the core functions of Enfocus PitStop Pro so you can check PDFs for missing fonts and low-resolution images without having to open a separate application. You only have to configure preflight rules once so when a PDF comes in an operator can preflight it without wasting time when there is a tight deadline. After preflighting, the software generates an overview with all the encountered problems.

To reduce mistakes and save you even more time, job ticket settings are automatically transferred to optional Océ PRISMAprepare software. It is even possible to call automation templates, created in PRISMAprepare, straight from the Operator Console for full automated document preparation.

Operators can also send customers personalised emails with a link to the job preview. All of this gives you complete control over production while your customers maintain ownership of their jobs.

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#### Handle orders more flexibly

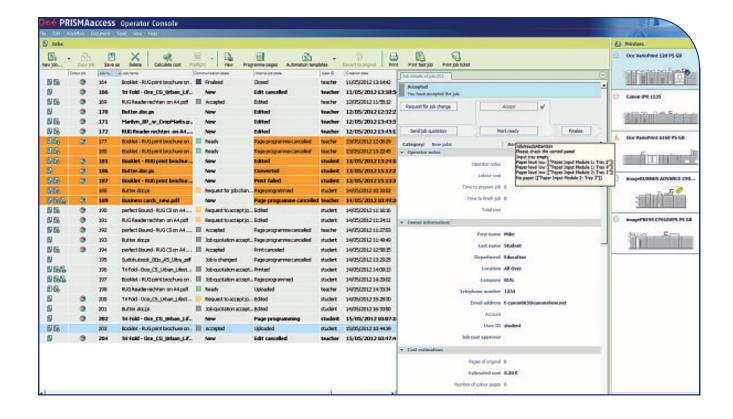
Océ PRISMAaccess 5.2 software gives you much more flexibility when it comes to handling jobs. Even when jobs are submitted by email with attachments, processing is quick and easy. Email integration allows the operator to open the email and create the job ticket within Microsoft Outlook. Basic information like the job owner's name and location are already filled in. All the operator has to do is adding the job requirements.

If required, all incoming files can be automatically converted into PDFs so you can direct them to any of your printers. The operator console view can be customised to each operator's needs and you are able to assign jobs to specific employees, making it clear for everyone what they have to do. For easy reprints, operators can create their own local archive from within the operator console. As an optional extra, a searchable reprint archive can also be created with access rights for customers and other operators.

As soon as a job is printed it will be checked for warnings to ensure that the printed document matches the expected result.

Additionally printers, supporting standard SNMP printer MIB, can be monitored. The actual status is presented in the operator console.

Up to 10 operators can access the central server at the same time meaning no slow down of production during busy periods. With Océ PRISMAaccess 5.2 software, you will have no problem accepting rush orders, prioritising jobs and responding to sudden changes.



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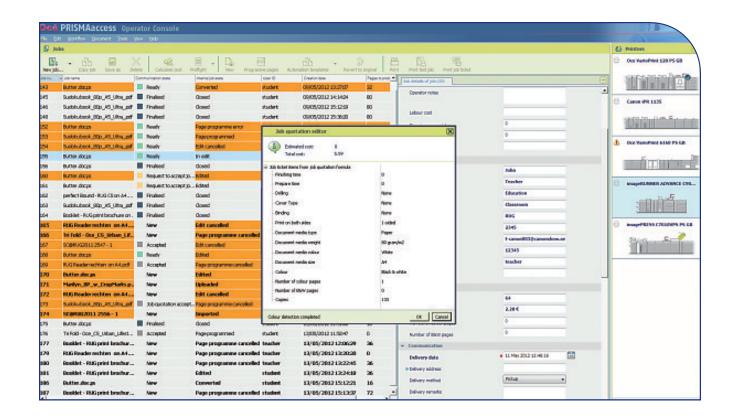
#### Keep firm control over print costs

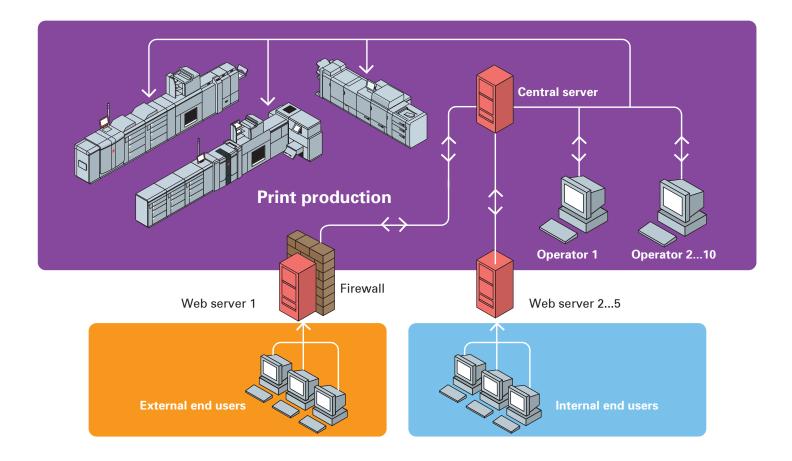
A well run printroom can save 20% to 40% of your organization's document management expenditure. Océ PRISMAaccess 5.2 software has been developed to give you complete transparency when it comes to costs. An automatic price estimation function gives customers a fair indication of what a job will cost. And when they want mixed colour and black & white jobs, they get alternative prices for colour only or black & white only.

When customers want an agreed upon price, they can request a job cost quotation. An advanced calculator, incorporating PDFTron technology, is integrated in the operator console. It enables the operator to draw up an accurate price quotation based on the job requirements. After that, the operator triggers an email quotation to the customer who can then accept the price or adjust the job settings.

For tighter cost monitoring in corporate environments, budget approval limits can be easily set per user or user group. When a job is submitted and it exceeds a predefined cost, an email is sent to the budget owner for approval. Once it is approved the job can be processed. You can also set a total quota for a group of users. When the quota is reached or exceeded, the budget owner is automatically notified.

Your financial administration is easier because all billing is based on job ticket information. With job accounting functions and management reports, everyone is better informed of print costs. This enables easier cost allocation and ensures cost coverage in your transformation from a cost centre to a profit centre.



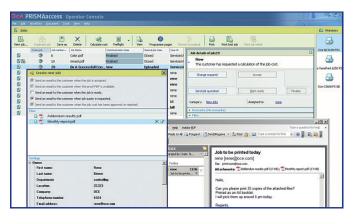


#### Add new services when you need to

Océ PRISMAaccess 5.2 is designed to expand as your customer base increases and their requirements change. Up to five web servers can be connected to your central server. This helps you to handle growing numbers of customers without disruption of service.

To give printroom customers more flexibility, functionality based on Océ PRISMAarchive allows users to create their own local archive and set access rights. Archived documents can be retrieved for personal use or shared with colleagues. Using the web submission tool, customers can search document archives and specify job ticket settings.

Océ PRISMAaccess 5.2 software also works seamlessly with other Océ PRISMA software products allowing you to streamline your workflow and offer customers valuable new services. Océ PRISMA software is based on the awardwinning Océ OCEAN user interaction design, so your operators will find it easy to switch from one application to another. What's more, Océ PRISMAaccess 5.2 has an open JDF interface that connects it to third-party software, enabling you to add even more services.





#### Beyond the Ordinary





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- Large format printing of technical documentation, signage and display graphics
- Production printing for marketing service bureaus and graphic arts
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